CoreHard Autumn 2017

The conference is organized by C++ CoreHard Community with kind support of leading Belarusian and Russian IT companies in order to discuss best practices in low-level development in C/C++, programming of controllers, Internet of Things, highload server solutions and other kind of hardcore development

October 14

Minsk

conference.corehard.by



Conference Details



- We are looking for C++ speakers from leading IT companies in Belarus and Russia. If you have enthusiasts at your company, please fill in the application form
- We are looking for Company partners to help host the event to provide the free attendance in order to attract more participants

 We plan that the Conference will consist of 2 tracks of total 10-12 speakers

- We expect the attendance of more than 300 participants onsite and more than 1000 viewers that will join our live stream



- Established back in 2015, the <u>CoreHard Community</u> has already hosted <u>4 dedicated C++ conferences</u>

- Recognized internationally, the Community is included into International C++ User Group Registry and is proudly community-sponsoring a CppCon Conference

 The Community is constantly attracting talented C++ profs and new followers



By supporting C++ CoreHard Conference

- You help Belarusian engineers to connect a worldwide C++ community for experience exchange and mutual investigations
- Your company will become well known and recognized among Belarusian, Russian and Ukrainian engineers
- Your company will gain good public image as an employer on Minsk IT market and loyalty to your company will grow

Gold Partner



- Welcome word is given to the company representative during the opening and closing of the conference
- Company can invite keynote speaker related to company business (relevant to conference topics)
- Branding the main conference venue with the company's symbols and identity (rollup banners etc.)
- Place for the company stand/networking spot (where visitors can get acquainted with the products and communicate with representing experts)
- Promotional materials or gifts provided by the company can be presented to the participants
- Company logo will be placed on the conference website and on the participant badges
- Company ad banner on the conference website
- Quiz/other interactive side activities involving audience
- Social media promotion via community pages
- We welcome your ideas to be added to the package

Silver Partner



- Welcome word (1 min) is given to the company representative during conference opening
- -3 standing roll-up banners can be provided to brand the main conference venue
- Company logo will be placed on the conference website
- Promotional materials or gifts provided by the company can be presented to the participants
- Quiz/other interactive side activities involving audience
- We welcome your ideas to be added to the package

Bronze Partner



- -1 standing roll-up banner can be provided to brand the main conference venue
- Company logo will be placed on the conference website
- Promotional materials or gifts provided by the company can be presented to the participants
- We welcome your ideas to be added to the package



Contact us info@corehard.by